



## EUROPEAN MEETING – FRIDAY DECEMBER 5TH 2008

City hall of the 15th arrondissement  
Rue Péclet, Paris - France

# POLICIES FOR GOOD CITY GOVERNANCE

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## PRESENTATION

### ► Objectives :

At the beginning of the 20th century, urban development was not a major issue. Since then, it has become a significant phenomenon. Now, over half of the world's 6 billion inhabitants live in urban areas. Over the next twenty years, the proportion will reach at least 60%. Urbanisation is occurring in every country in the world. The process is most advanced in developed countries, where over 75% of the population lives in cities.

Some observers claim the pull of international cities, especially in Europe, is so strong it can create tensions and conflicts. But the magnetic attraction they exert also enriches them, socially as well as economically. Thus it makes such centres a huge source of cultural and intellectual inspiration, just like a vast real-life laboratory where solutions can be experimented before they are spread worldwide.

Today, however, most of the world's large cities are facing serious growth crises. Unless the social, economic and environmental consequences of unchecked development are brought back under control by good metropolitan governance, they will increase dramatically, with political ramifications that are easy to foresee.

Given on the one hand the advantages, and on the other hand the structural weaknesses of large European cities, *Europe Metropoles* believes international networking is imperative.

After our meeting in Paris in 2005, Warsaw in 2006 and again Paris in 2007, the fourth international seminar in Paris on December 5<sup>th</sup> 2008, within the framework of the French presidency of the EU, will be an opportunity for local players within the European Community to discuss the major challenges ahead as well as principles of good governance for our metropolises. Collaborative work will bring together ideas and experiences for the effective management of growing problems related to ill-conceived urban development.

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**From 8.30:** Welcome, coffee Registration

**9.00:** Opening speech by **Philippe Goujon**, mayor of the 15th arrondissement in Paris, MP, member of the Europe Metropoles Network

**9.30-12.30:** Plenary session n°1: **The government of metropolises : a global problem**

- ✓ Territorial relevance and institutional simplification : an unobtainable focal point
- ✓ The leadership issue
- ✓ Shared lessons from foreign experiences

*With :*

- **Jean-Marie Beaupuy**, member of European Parliament MEP, president of the Intergroupe Urban logement
- **Christian Lefevre**, professor at the University of Paris 8 in the French Institute for Urban Affairs
- **Representatives** from the cities of Madrid and London

**12.30-2.15:** Lunch with **Roger Karoutchi**, Deputy Minister close to the Prime Minister in charge of the Relations with the Parliament, regional councillor of Île-de-France; he will speak about: « Which governance for the Paris Metropolis? »

**2.30-5.30:** Plenary session n°2: **Developing, equipping and managing megapolitan regions: which financial governance?**

- ✓ *How to finance large restructuring projects: European funding in the framework of the financial forecast 2007-2013*
- ✓ *How to obtain the best added value: description of public-funded experiments, public-private partnerships and delegation of public service etc.*
- ✓ *Reflection and exchanges of good practices for financing large projects*
- ✓ *The local actions of the French Presidency of the EU*

*With :*

- **Jean-Charles Manrique**, DGA Conseil Général de la Manche, Member of the scientific committee of Europe Metropoles Network
- **Jean Christophe**, managing Director Depfa Bank
- **Piotr Modzelewski**, Warsaw, University, Faculty of Economic Sciences

**5.30:** Closure of the meeting by **Philippe Goujon**, mayor of the 15th arrondissement in Paris, MP, member of the *Europe Metropoles* Network

**6.00:** End of the meeting. Cocktail party



## - Registration form -

☐ **Yes, I would like to register for the meeting on December 5<sup>th</sup> 2008 in Paris**

### **A. Personal information :**

Mr. / Mrs. / Ms. ....  
Surname .....  
Forename .....  
Position .....  
Telephone ..... Fax .....  
E-mail .....

### **B. Registered name and address of local authority:**

Local Authority .....  
Address .....  
Zip Code/Postcode .....  
Town .....  
Country.....  
Telephone ..... Fax .....  
E-mail .....

**There is no registration fee. However, participants will be responsible for booking and paying their transportations from their place to Paris, and for their accommodation in Paris.**

Keeping this in mind, and in order to facilitate high quality work together in comfortable conditions, we are limiting the number of attendees at the seminar to a maximum of 80.

*Please complete and return this registration form, if possible before the 15<sup>th</sup> of November 2008, and send it back by one of the following means:*

- 1) Preferably by e-mail: [formation@inform-elu.com](mailto:formation@inform-elu.com)
- 2) Fax: 33 (0)1 44 94 14 44
- 3) Mail: Europe Metropoles, 23 rue de Saint-Pétersbourg, 75008 Paris, France

**As soon as we receive your application, we will send you, exclusively by mail, a receipt confirming your registration, and a full program of the seminar including details of the plenary sessions and the round tables.**

<p><b>Europe Metropoles Network - Paris organisation committee:</b> 20 rue de l'Arcade 75008 Paris - France Tel: +33 (0)1 44 94 87 88 - Fax: +33 (0) 1 44 94 14 44 <a href="mailto:formation@inform-elu.com">formation@inform-elu.com</a>    <a href="http://www.europemetropoles.com">www.europemetropoles.com</a></p>
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